

A Study on the Role of Museum Public Education in Enhancing Public's Aesthetic Education

Abstract: The public education of art exhibition plays an essential role in improving the aesthetic quality of the audience. This article explores the issue through a case study of the 7th Guangzhou Triennial. By analyzing the implementation of public education programs, audience participation and audience experience at the Guangzhou Triennial, this article seeks to reveal the significance and potential of public education in art exhibitions, as well as its impact on the aesthetic awareness of the audience. The

the design and practice of public education in art exhibitions, and promote the audience's in-depth experience and aesthetic enhancement in art exhibitions.

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Keywords: art exhibition, public education, audience participation, aesthetic awareness, Guangzhou Triennial

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